

2010 BLACK AND WHITE BALL

Sponsorship Opportunities

Sponsor packages include:	PREMIUM \$50,000 +	PLATINUM \$25,000 +	GOLD \$10,000 +	SILVER \$5,000 +	BRONZE \$2,500 +	COMMUNITY \$1,000 +
EVENT BENEFITS						
Number of complimentary Black and White Ball tickets	24	12	8	6	4	2
Number of invitations to the VIP pre-party reception for you and your guests the evening of the Ball	24	12	8	6	4	2
An invitation to a private party launching the Black and White Ball campaign in late spring/early summer	•	•	•	•	•	
PROMOTIONAL BENEFITS: AT EVENT						
Your organization featured on venue signage as a host sponsor	•	•				
A commemorative certificate or plaque commemorating your contribution as a Sponsor presented at the VIP pre-party reception	•	•	•	•	•	
Your name or logo included in event literature	•	•	•	•		
PROMOTIONAL BENEFITS: BEFORE / AFTER EVENT						
Website listing and link: Your logo displayed on the Black and White Ball website with a link to your organization's website available through 2012.	•	•	•	•	•	•
Your logo or name displayed on the event poster	•	•	•	•	•	
Press release acknowledgment in print media and public service announcements	•	•	•			
Your company logo displayed on event banners in front of the Lucie Stern Community Center on Middlefield Road and throughout Palo Alto prior to the event	•	•	•			
Your logo displayed in select Black and White Ball advertising and promotions	•	•	•			
OTHER BENEFITS						
Other special benefits that can be designed to meet your organization's needs	•					